

PRIVATE
LUXURY

Private Luxury Bodrum

6-9 October 2026 | Lujo Bodrum | Bodrum, Turkey



Intimate events, exclusive luxury

Private Luxury is the global community for leaders in luxury travel, where the highest-quality buyers and exhibitors gather to guide the future of the industry.

With 10 years of experience in hosting events, we create the best possible environments for building genuine relationships that lead to quality business.

Our story in numbers

- 1 million+ one-to-one meetings
- 180+ events
- 40+ countries worldwide

A photograph of a man and a woman in a professional setting, likely a conference or event. The man, on the left, is wearing glasses and a light blue shirt, looking towards the woman. The woman, on the right, has long dark hair and is smiling broadly, looking at the man. They are seated at a table with a white tablecloth. In the foreground, a smartphone is visible on the table. The background is slightly blurred, showing other people and blue ambient lighting.

“An extremely well organised event attracting some of the very best buyers in the luxury space. I would highly recommend attending.”

Rachel Healy, Virgin Limited Edition

A photograph of two women in a social setting. One woman, with long dark curly hair and wearing a white blazer, is laughing and looking towards the other woman. The second woman, with long blonde hair and wearing a dark blazer, is seen from the back. The background is blurred, showing other people and warm lighting.

Why choose Private Luxury?

The highest quality buyers

Meet hand-selected, top-quality global buyers.

Our qualified buyers go through a rigorous vetting process to ensure you are meeting with only the most senior level decision-makers.

The most valuable meetings

Our unique AI matchmaking technology and onsite meeting management team ensure you only meet buyers with relevant and valuable business for you, bringing you the highest return on your time and investment.

A productive programme

From your curated meeting schedule to intimate networking activities and spectacular evening events, every moment of your day is designed to give you more time to create genuine connections with buyers.

Meetings that deliver

AI powered matchmaking

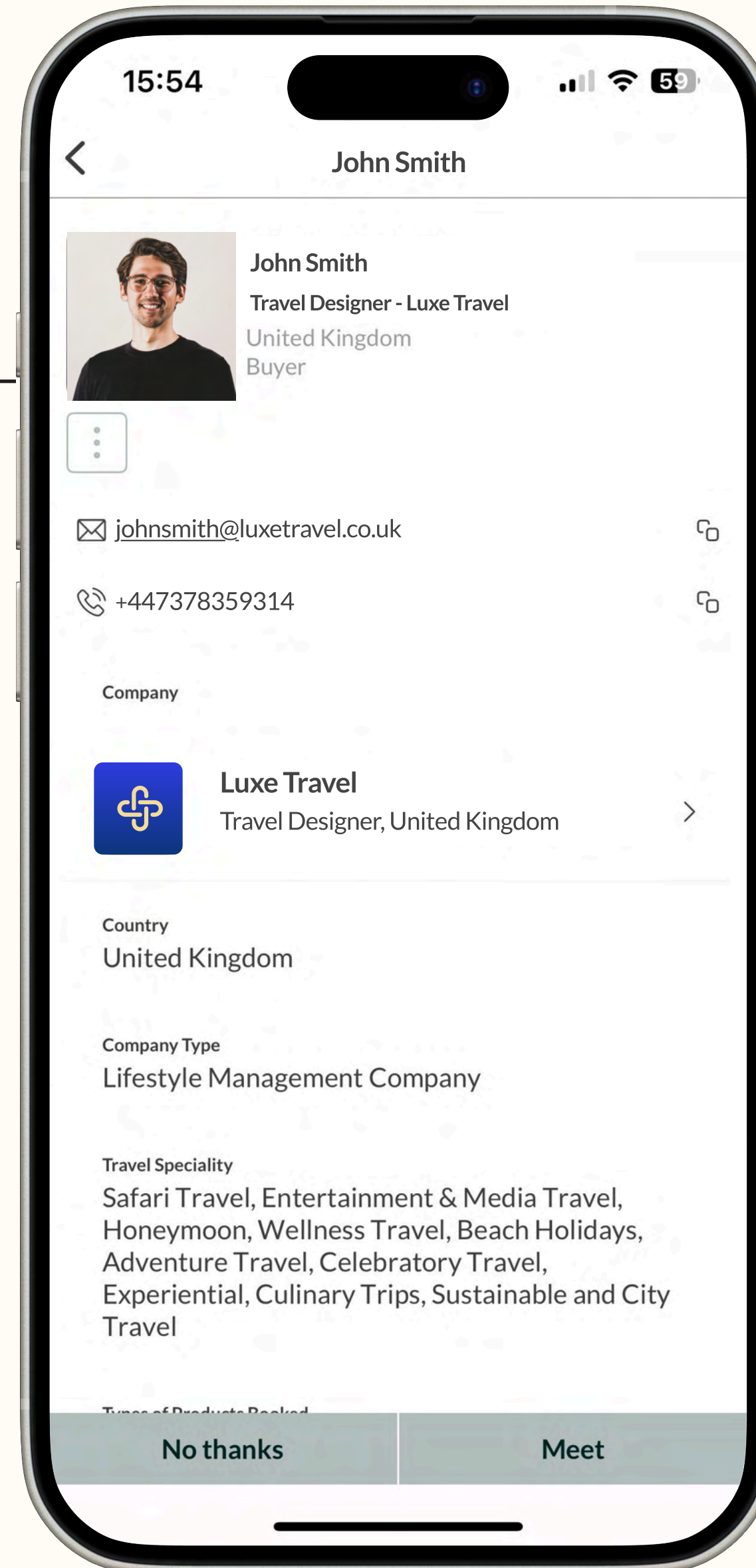
Our dedicated app, Wyred, matches you with the most relevant buyers for your business. The Inbound Leads feature allows you to see which buyers are interested your product ahead of the event.

Never miss a connection

Throughout the event, you can scan the badges of other attendees through the Wyred app, allowing you to track your ROI and reconnect after the event.

Onsite support and meeting management

Say goodbye to missed meetings. Our team is always present in the meeting room to provide support and ensure that buyers show up to meet you.



“The Wyred app is easily the best networking app I have ever used for an event.”

Katya Bauval, Vila Vita Parc

Sample Programme



One-to-one meetings

You get 48 one-to-one meetings, selected by you and supported by AI on our platform, Wyred, which means that every connection brings you value.



Shared experiences

Embark on shared destination experiences that give you more access to buyers, and more time to build authentic connections and lasting business relationships.



Spectacular evenings

Deepen your new business connections at elegant evening events with exquisite food and exceptional entertainment.



Power in the room

Highly influential decision makers

Only the most senior level buyers are selected to attend our events. These are top industry leaders and established agencies with 8+ years of luxury travel experience.

140 luxury travel buyers

130 global exhibitors

12.5K connections made

£375M in collective private travel designer
annual buyer power - all in one room

Our buyer community

Buyer showcase



UNIQUE.FAMILY.TRAVELS

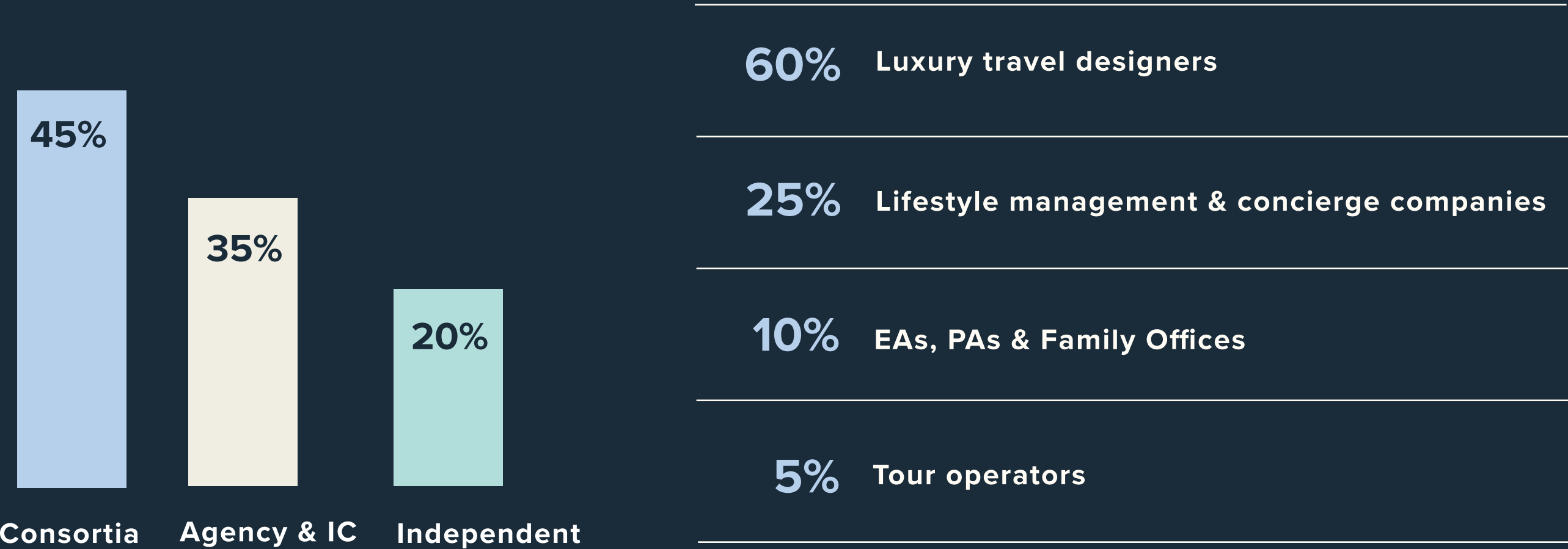
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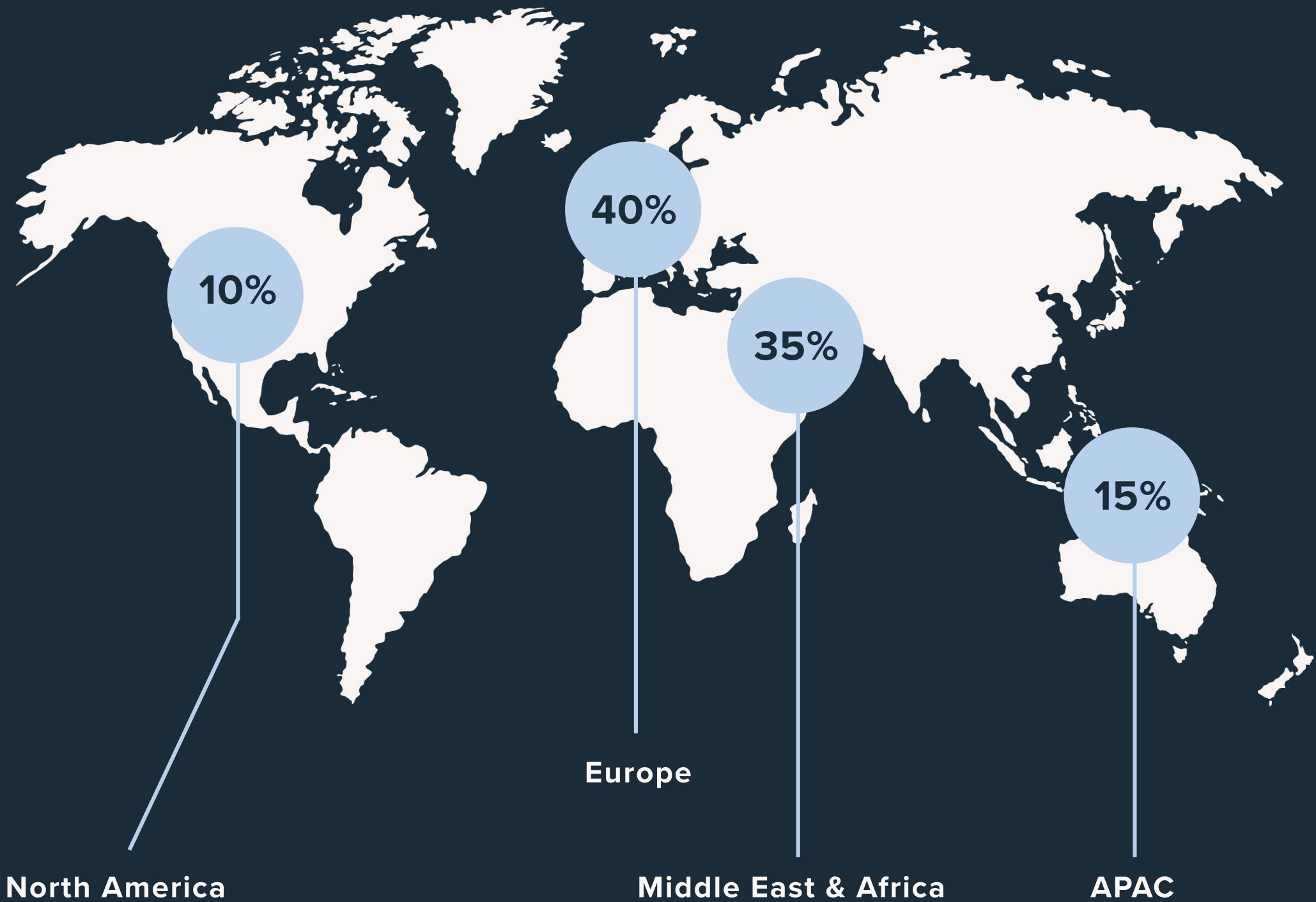
safrans[®]
DU MONDE

SUITE DNA

Types of buyers



Buyer markets



*Main European dominant markets including UK, France, Germany, Benelux, Spain, and Italy

Exhibitor space

The Classic

With The Classic, you'll have the opportunity to forge valuable connections during morning meetings, afternoon activities, and evening events.

- One delegate badge
- 48 pre-scheduled appointments
- Table and two chairs with a branded table sign
- Three networking lunches
- Three iconic evenings
- Selection of Shared Experiences
- Access to the Wyred app
- Dedicated account manager



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Want to attend Private Luxury Bodrum?

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[I want to be there](#)

For more information, get in touch with us at sales-team@privateluxuryevents.com.